
CURRICULUM VITAE

Name **Stefano Di Crosta**

Birth Date 28/04/1983

WORK EXPERIENCES

Company-Position-Period **Sodexo Benefits and Rewards - Digital Marketing Manager - 07/19 - Currently**
Main Responsibility **Digital Marketing - Digital Transformation - Data Analysis**

Company-Position-Period **Accenture Interactive - Senior Digital Marketing Consultant - 07/17 – 07/19**
Main Responsibility **Team Management (3 persons) – Digital Marketing Strategy and Operations Management – Client Management (project based) – Project Management - Offering Building – Pitch Management**

Company-Position-Period **OMD Italy - Digital Operation Leader - 06/16-07/17**
Main Responsibilities **Team Management (15 persons) – Client Management – Project Management – Digital Marketing Strategy and Operations Management-- Pitch Management**

Company-Position-Period **Performedia srl - Digital Specialist - 09/14-12/15**
Main Responsibility **Digital ADV Budget Management– Performance Management and Optimization – Funnel Optimization**

Company-Position-Period **Orange Media Lab srl - Digital Marketing Specialist - 02/14-08/14**
Main Responsibility **Digital Performance Campaigns – Digital Strategy**

Company-Position-Period **Virtual Solution srl - Digital Communication Producer - 06/09-10/13**
Main Responsibility **Video Production Management (coordinate up to 30 persons) – Digital Video Communication Strategy – Commercial Video Ads ideation**

EDUCATION AND TRAINING

Date (From - To) September 2008 – September 2009
University IULM
Course of study **Master Degree** - Multimedia Management

Date (From - To) September 2005 – April 2008
University UNISOB - Università degli Studi Suor Orsola Benincasa
Course of study Multimedia Communication
Certificate **Master Degree (110/110 cum laude)**

Date (From - To) September 2002 – March 2006
University UNISOB - University Suor Orsola Benincasa
Course of study Science of Communication (Mass Communication)
Certificate **First level Degree (110/110 cum laude and special mention)**